



Calling All Start-Ups and Entrepreneurs!

Interested in reaching an audience of technology savvy, entrepreneurs, developers, designers and early adopters?

The Idaho Technology Council and *develop.idaho 2012* are searching for startups for Tech Cocktail Boise's Startup Innovation Showcase on April 3 from 6:00pm - 9:00pm at Liquid Lounge in BoDo

Showcase your innovations at this prime event where like-minded people mingle in a low-key, tech-focused environment.

Whether you're looking for exposure, funding, employees, early adoption, or just a chance to show off your stuff, Tech Cocktail Boise is the place to be. You can promote your startup's creativity on a cocktail table with a demo, presentation, or just have one-on-one talks with the patrons in a unique, up-close, personal environment.

Your business will be showcased in a national tech news blog (www.techcocktail.com) and be seen by all the supporters of the Treasure Valley tech community. Local media will also be covering the event.

The Idaho Technology Council is hosting Tech Cocktail Boise as part of a multi-city tour spotlighting early-stage technology startups by showcasing their latest achievements and the local technology community.

This is a free event for startups -- **Deadline to apply is March 1, 2012.**

To register, go to <http://boise2012.eventbrite.com>
Accepted applicants will be contacted with showcase details.

Come help the Idaho Technology Council celebrate and promote the startup community in Idaho

Additional information: Carlos Diaz: cdiaz@healthwise.org Carrie Nielsen: nielsen.carrie@gmail.com